



Mark Serebryansky	VP Operations and Finance	July 2021	128 Hours
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CONSIDER REPORTING ON THE FOLLOWING

Goal Type:	Goals I'm pursuing	Meetings I've prepared for & debrief	Tactics on sharing SU event Information	Upcoming programs & services
Include for Each Goal:	Details on upcoming tasks I will be completing	Important dates/deadlines	People I will need to work with	Resources I might need to gather
Meetings & activities attended, people I've spoken with:	Reflect on what I've accomplished	Challenges I've encountered	How my work has impacted students in my constituency	Details on what I did & who I worked with etc. New tasks in my work plan

LOOKING BACK

NOTE: Please give more details than the examples shown. If you have nothing to report in a particular line, just type in "Nothing to report".

Hours Breakdown
(Meetings, events and activities that I've attended in my role, with a breakdown of hours)

- H&D Recap
- 1 on 1 with Holly, SU President
- 3 x EC
- 3 x Team Huddle
- Daily Scrum
- Sizzlin' w/ Serebryansky
- Joint Campus Labour Meeting
- Weekly Marketing Meeting x 3
- Business Liaison Committee
- H&D Plan Review
- Management Meeting x3
- Health and Safety Advisory Committee
- Bud Supply Sponsorship Meeting
- ORS FF event check in

Highlights and Reflection on monthly activity
(Information of note, what went well, what did not)

- Recruiting and managing sponsorships for FF 2021
- H&D Changes for Financial Viability
- Business Liaison Committee is preparing for the fall 2021 return to campus in terms of how are business side of the organization is operating
- Health and Safety Advisory Committee is also preparing for the fall 2021 return to campus

Projects in Progress
(Projects that I am currently working on, who I am working with, what resources do I require?)

- Sponsorship recruitment for Fresh Fest:
 - Final List of sponsors: Hearty Ent, Hudsons, Bud Supply Group, Molson

<p>Completed Projects <i>(Projects that I have completed, what went well, what did not, and why)</i></p>	<ul style="list-style-type: none"> • H&D coverage required changes to be made because currently the plan is costing us more than it is bringing in. We have no other choice but to make fair but aggressive cuts to the program. We are being cognizant of not taking too much value out of the program so we have offered counselling
<p>Challenges I've Encountered: <i>(eg: I can't get volunteers, not enough funding, the equipment didn't work properly, etc.).</i></p>	<ul style="list-style-type: none"> • Zoom Fatigue. I am quite looking forward to being in Lethbridge and being in the office as it's very difficult keeping up with remote work when we' • Follow-ups on sponsorships have been difficult to get as everyone is busy with reopening and some organizations are hesitant to contribute as the future still looks rather uncertain.
<p>Goals I've Accomplished this Month: <i>(kept up with regular duties &/or accomplished additional goals)</i></p>	<ul style="list-style-type: none"> • Fresh Fest Sponsorship recruitment has been hard, but it has been very rewarding to partner with business in our community in order to give students the best event and opportunities.
<h2>MOVING FORWARD</h2>	
<p>Current or Upcoming Tasks: <i>(upcoming activities or tasks I will be participating in or spearheading, possible timeline of completion, who will I be working with).</i></p>	<ul style="list-style-type: none"> • Finalizing details for Fresh Fest regarding sponsorships • Assisting Residence Rep and ORS President John Carter with the Fresh Fest Slip N' Slide & Movies in The Coulees
<p>Goals for Next Month: <i>(What I would like to accomplish next month as a ULSU representative)</i></p>	<ul style="list-style-type: none"> • I think it's really important to have a financial follow up in regards to Fresh Fest as we need to rehash the sponsorship package, financial controls for Fresh Fest, and any other financial or strategic decisions for Fresh Fest moving forward.
<p>Important Dates/Deadlines: <i>(important deadlines related to my goals or position).</i></p>	<ul style="list-style-type: none"> • Please refer to my Google Calendar for the most up to date record of my tasks, deadlines and activities.

As always if there are any questions about my report or you wish for more information about the contents of the meetings, I am more than happy to fill you in. If you ever have any questions about the ULSU, my role, or the General Assembly, or ideas as to how we can better serve students. I am always open and willing to listen. I am best reached via email at the moment or feel free to stop by my office and say hello in the office in SU180. Apologies for the slightly shorter hours this month and delay on this report. I took a vacation in the middle of July to focus on my mental health and take a break from my work.

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